



Global Keratin Introduction Course

Course cost - £45 +VAT

Kit included - Yes, trial kit

Models needed – Yes, pm

Course type - This course usually lasts around 2 – 2 1/2 hours depending on the number of attendees and models

Who is course for – The GK introduction course is perfect for hairdressers and salon owners who want to find out more information about Keratin treatments, and are looking to offer this highly profitable service in their salons. While the introduction course is particularly aimed at decision makers and qualified technicians, even those with limited experience can attend and benefit from this course.

What will I learn?

In-depth information about the Global Keratin product range, how to analyse clients' hair and how to apply a Global Keratin treatment. You will also receive valuable advice and information on how to promote this exciting service to your clients.

How is the course delivered?

The educator will give detailed product information, explain how it works and the features and benefits before showing you a step-by-step demonstration of the application process. Once you've been shown how Global Keratin is applied you may have a chance to try the application processing yourself. Once complete, you'll be able to see and discuss the result while the educator gives you some great advice on how you could promote the service in the salon and increase your turnover.

Will I receive a certificate?

No. You only receive a certificate for the induction and infusion courses.



L&N Hair & Beauty Supplies

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